

7 KEYS TO WINNING WITH DATA

Business Intelligence can be daunting to implement. Follow these 7 tips for faster, smarter, and better operations.

1. START WITH A SINGLE SOURCE OF TRUTH

Do you have critical data in Excel files spread across the network with no way to know which is the correct version? That is not a safe way to run a business. The Datex Platform reduces risk and rework by integrating your MRI/Yardi data, tenant contact information, document management and notes from your team. That keeps everyone on the same page and drives better decisions for your whole team.

2. DESIGN INSIGHTS, NOT REPORTS

Reports should be designed to help you do your work quicker, faster, and better, NOT to accommodate your data. The Datex Platform provides your team with actionable insights that make their jobs easier. Your team can slice, dice and drill down into details they need with just a few clicks.

3. ELIMINATE SILOS WITH INSIGHTS FOR ALL

You miss out on countless opportunities to be agile when your departments don't have instant access to important information; or worse, have different versions of the truth. The Datex Platform extends the reach of all your data to every member of your team, encouraging cross-departmental collaboration.

4. AUTOMATE WORKFLOWS, CUT OVERHEAD

Commercial Real Estate requires you to move around a lot of information. Recurring tasks often involve multiple steps and stakeholders that vary by property, role and/or region. By leveraging automation, your workflows become coordinated and smooth, with everyone clear on their responsibility.

5. NEVER STAND STILL, ALWAYS INNOVATE

In real estate, today's asset can quickly turn into tomorrow's liability. You need a system that is agile, responsive to change, and leverages the wisdom of your peers. At Datex, we're always innovating and making new solutions available to all of our clients. The Datex Platform is flexible enough to support your specific needs while building on 20+ years of experience with leaders in CRE.

6. YOU GET WHAT YOU MEASURE.

As the old saying goes, you get what you measure, because if you're not measuring something, people don't care about it. The Datex Platform aligns your team's goals around the proven metrics that matter to your business and provides a foundation for greater productivity.

7. LEVERAGE THE DATA YOU ALREADY HAVE

When you bring your disparate data together and share it with your whole team, you'll unlock a hidden goldmine. Accounting software, budget reports and leasing agreements all contain a wealth of information. The Datex Platform gives your team easy access to that information, transforming decision making and streamlining operations.

BONUS: GET DATEX!

The Datex Platform is a proven platform built with 20 years of CRE experience. Our deep integration with MRI/Yardi and fanatical customer focus ensures you'll have countless ways to achieve CRE success.



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